

euroconsumers forum 2021

consumers in the air

Responsible and Sustainable Innovation in the post-Covid Economy

EUROPEAN AGENDA

- **MULTIMEDIA OPENING – 14H00**
- **KATRINA SICHEL AND MARCO PIERANI INTRODUCE THE EUROCONSUMERS FORUM 2021 AND TALK TO OUR ORGANIZATIONS' COUNTRY MANAGERS**
(Channels: All) – 14h10
- **(Opening Statement): RESPONSIBLE AND SUSTAINABLE INNOVATION IN THE POST-COVID ECONOMY. WHAT IS THE ROLE OF CONSUMERS ORGANIZATIONS?**
(Channels: All) – 14h25
IVO MECHELS – CEO at Euroconsumers
- **A MESSAGE FROM THE EUROPEAN COMMISSINER DIDIER REYNDERS**
(Channel: European Digital 1 and 2) – 14h32
- **JOINT SESSION WITH THE MERCOSUR THEATER (SÃO PAULO)**
SOULPET: A UNIQUE MOVEMENT FOR A TRULY PET-FRIENDLY MARKET
(Channel: European Digital 1 + Mercosul Digital 2) – 14h40
Speakers:
HELEN MILLS - Vice President | Corporate Affairs | Mars Petcare (TBC)
SHEILA GUEBARA - Director of Corporate Affairs at MARS PET CARE BRAZIL
PATRICIA MEDEIROS: Corporate Affairs Coordinator
FRANCESCA CHINI - Product Marketing Expert at Altroconsumo
Moderator: **RENATA JÁBALI**

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- **THE FUTURE OF CLASS ACTIONS IN EUROPE IN LIGHT OF THE IMPLEMENTATION OF THE EU REPRESENTATIVE ACTIONS DIRECTIVE**

(Channel: European Digital 2) – 14h40

Speakers:

PAOLO MARTINELLO - President of Altroconsumo Foundation

BLANCA RODRIGUEZ-GALINDO - Head of Unit Consumer and Marketing Law, DG JUST, European Commission

ELS BRUGGEMAN - Head of Advocacy and Enforcement at Euroconsumers

MARCO SCIALDONE - Head of Litigation and Academic Outreach

Moderator: **LIZ COLL** - Consumer Tech and Digital Policy Consultant from Connected Consumers

- **MATCHING GREEN AND DIGITAL FOR CONSUMERS AND SME'S - A JOINT EUROCONSUMERS-META INITIATIVE**

(Channel: European Digital 1) – 15h25

Speakers:

EOGHAN GRIFFIN – Head of Sustainability at META

ELS BRUGGEMAN - Head of Advocacy and Enforcement at Euroconsumers

NILS BEHRNDT- Acting Deputy-Director DG Just at European Commission

PAMELA JOUVEN - Director SME Climate HUB

Moderator: **KATRINA SICHEL**

- **THE BELT PROJECT – THE TRANSITION TO A RESCALED ENERGY LABEL**

(Channel: European Digital 2) – 15h25

Speakers:

STAMATIS SIVITOS - Project Manager, Life Energy at CINEA

MARINO CAVALLO - Head of Research, Innovation and European Project Management Service at Città Metropolitana

CANDICE RICHAUD - Corporate issues manager at APPLiA

MARIO COSTA - Head of Store Concept and Environment at Worten

SILVIA BARLASSINA - Ecodesign Project Coordinator at both ANEC (the European Consumer Voice in Standardisation) and BEUC (European Consumer Organisation)

Moderator: **LUISA CRISIGIOVANNI** - Altroconsumo Secretary General & Euroconsumers Fundraising Program Manager

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- **AI CITIES AND THE FUTURE OF URBAN LIFE IN EUROPE**
(Channel: European Digital 1) – 16h10
MARCO ANELLI - Group Service Manager Statistical Surveys at Euroconsumers
BART ROSSEAU - Chief Data Officer, City of Ghent
TIZIANA D'OPPIDO - City Councillor for Culture of Matera
RICARDO MUÑOZ NÚÑEZ – Industry Lead Public Sector at Google
Moderator: **KATRINA SICHEL**
- **RETAIL PAYMENTS STRATEGY AND EUROPEAN CONSUMERS**
(Channels: European Digital 2) – 16h10
Speakers:
ROELAND VAN DER STAPPEN - Head of Regulatory Affairs at Visa
JAVIER SANTAMARÍA - Chair of the European Payments Council
PILAR CLAVERÍA - Adviser for Payments, Spanish Banking Association
EZTIZEN GREGORIO - Public Affairs and Media Relations, OCU
Moderator: **PASCALE BRIEN** - Fidelis Consulting
- **ANNOUNCEMENT SESSION - A NEW STRATEGIC JOINT WORK BETWEEN EUROCONSUMERS AND AMAZON**
(Channel: European Digital 1) – 16:55
Speakers:
JEREMY OPPERER- Principal EMEA Product Trust and Regulatory Affairs at Amazon
MICHELE CAVUOTI - Euroconsumers' Group Manager of Product Testing
Moderator: **KATRINA SICHEL**
- **HAVE YOUR SAY – KATRINA SICHEL TALKS TO THE AUDIENCE OF EUROCONSUMERS FORUM**
(Channels: European Digital 2) – 17:25
- **MY DATA IS MINE ... 4 YEARS LATER: NEW CHALLENGES IN DATA GOVERNANCE**
(Channels: European Digital 1) – 16:55
Speakers:
GIOVANNI DE GREGORIO - Post-doctoral Researcher University of Oxford
PIETRO DUNN - PhD student University of Bologna & University of Luxembourg
LAURA SOMAINI - Associate at Pierstone - EU, Tech & Data Protection
MACHI TSOKOU - Trainee Advocate, Chrysostomides Advocates & Legal Consultants
Moderator: **MARCO SCIALDONE** - Head Litigation and Academic Outreach

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- **JOINT SESSION (MERCOSUR- EUROPE) - THE FUTURE OF THE FUTURE: NEW CHALLENGES AND OPPORTUNITIES. TRENDS, TRAPS AND TRIGGERS IN THE RELAUNCH OF THE ECONOMY IN A POST-COVID ERA**

(Channels: All) – 17h40

Speakers:

ROMANO PRODI - Former President of the European Commission and Former Prime Minister of Italy

HERMAN VAN ROMPUY - Former President of the European Council and Former Prime Minister of Belgium

ADOLFO SACHSIDA – Secretary of Economic Policy at the Ministry of Economy (TBC)

Moderator: **KATRINA SICHEL**

- **WRAP UP SESSION**

(Channels: all) – 18h30

MARCO PIERANI, Director of Public Affairs Euroconsumers with **KATRINA SICHEL**